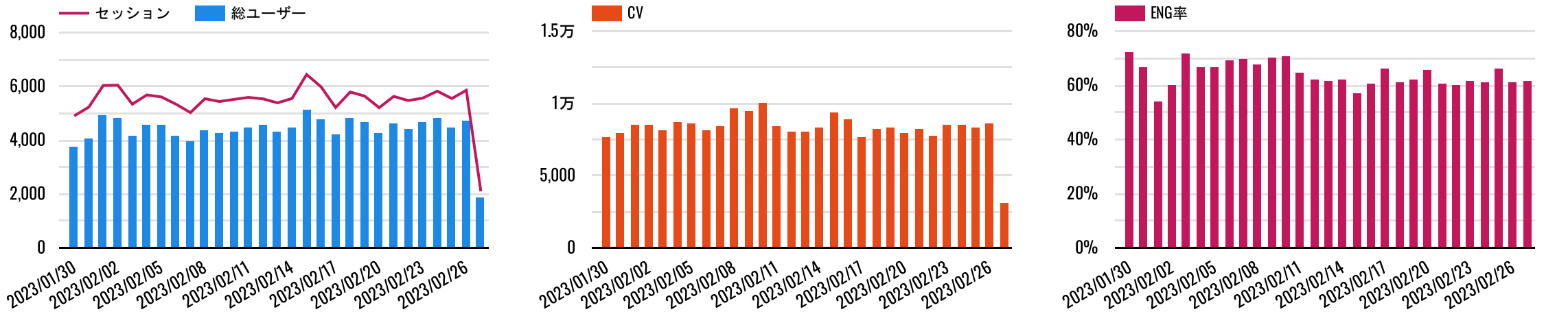


[1] 基本データ (前の期間との比較)

PV	セッション	総ユーザー	リピーター率	CV	CVR	ENG率	平均ENG時間
2,515,616	156,239	75,314	30.89%	240,873	154.17%	64.76%	00:03:23
↑ 1.9%	↑ 18.8%	↑ 32.3%	↓ -25.0%	↑ 43.2%	↑ 20.5%	↓ -13.3%	↓ -14.6%

[2] ユーザー、CV、ENG率



[3] 参照元別データ

参照元	メディ...	セッション	セッション割合	ユーザー	リピーター率	CV	CV割合	CVR	ENG率	平均ENG時間
(direct)	(none)	90,455	58.41%	46,920	24.43%	134,566	55.87%	148.77%	73.38%	00:03:30
google	cpc	42,589	27.5%	18,445	62.48%	88,059	36.56%	206.76%	73.49%	00:04:06
	organic	727	0.47%	585	3.08%	998	0.41%	137.28%	15.82%	00:03:20
(not set)	(not set)	9,006	5.82%	9,732	98.49%	933	0.39%	10.36%	0%	00:01:26
googleads.g...	referral	5,825	3.76%	5,499	0.33%	5,761	2.39%	98.9%	0.07%	00:00:00
google-play	organic	3,547	2.29%	1,532	28.07%	7,571	3.14%	213.45%	77.9%	00:05:27
youtube.com	referral	1,979	1.28%	1,929	0%	1,983	0.82%	100.2%	0.15%	00:00:00
総計		154,875	100%	85,120	38.85%	240,873	100%	155.53%	65.11%	00:03:24

期間指定

2023/01/30 - 2023/02/28

[4] 性別・年齢

性別	年齢	セッション	セッション...	総ユーザー数	リピーター率	CV	CV割合	CVR	ENG率	平均ENG時間
female	18-24	7,891	5.19%	3,958	38.3%	19,389	8.05%	245.71%	75.39%	00:04:21
	25-34	8,300	5.46%	4,538	38.87%	16,793	6.97%	202.33%	72.49%	00:03:11
	35-44	3,637	2.39%	2,184	39.38%	6,737	2.8%	185.24%	70.88%	00:03:05
	45-54	1,741	1.15%	942	50.42%	3,121	1.3%	179.26%	74.96%	00:04:06
	55-64	3,594	2.36%	1,404	47.22%	6,430	2.67%	178.91%	79.6%	00:06:31
	65+	2,875	1.89%	1,057	48.16%	4,556	1.89%	158.47%	78.16%	00:04:52
	unknown	7,259	4.78%	3,392	34.23%	17,820	7.4%	245.49%	81.51%	00:04:01
male	18-24	9,584	6.3%	5,875	35.66%	18,117	7.52%	189.03%	68.26%	00:01:50
	25-34	9,616	6.33%	5,714	39.67%	15,380	6.39%	159.94%	64.63%	00:02:08
	35-44	5,043	3.32%	3,196	42.15%	8,499	3.53%	168.53%	65.77%	00:01:46
	45-54	2,815	1.85%	1,650	52.06%	4,199	1.74%	149.17%	65.4%	00:02:18
	55-64	3,187	2.1%	1,762	56.24%	4,384	1.82%	137.56%	65.36%	00:02:18
	65+	2,126	1.4%	1,036	50.77%	2,805	1.16%	131.94%	67.36%	00:02:27
	unknown	4,086	2.69%	2,465	34.52%	8,403	3.49%	205.65%	71.76%	00:01:56
unknown	unknown	80,262	52.8%	39,081	26.41%	104,240	43.28%	129.87%	62.49%	00:03:50
総計		152,016	100%	78,254	33.49%	240,873	100%	158.45%	66.7%	00:03:28

[5] デバイスカテゴリ

デバイス	セッション	セッション割合	総ユーザー数	リピーター率	CV	CV割合	CVR	ENG率	平均ENG時間
mobile	145,213	93.42%	70,673	31.28%	226,717	94.12%	156.13%	64.75%	00:03:14
tablet	8,410	5.41%	2,958	40.47%	12,326	5.12%	146.56%	81.46%	00:06:56
desktop	1,813	1.17%	1,728	1.16%	1,818	0.75%	100.28%	1.38%	00:00:00
smart tv	11	0.01%	11	0%	12	0.01%	109.09%	27.27%	00:00:00
総計	155,447	100%	75,370	30.94%	240,873	100%	154.96%	64.91%	00:03:24

期間指定

2023/01/30 - 2023/02/28

[6] 曜日

曜日	セッション	セッション割合	総ユーザー数	リピーター率	CV	CV割合	CVR	ENG率	平均ENG時間
日曜日	22,563	14.23%	16,339	53.75%	33,654	13.97%	149.16%	64.67%	00:03:11
月曜日	22,762	14.36%	15,790	55.95%	35,036	14.55%	153.92%	66.05%	00:03:33
火曜日	21,600	13.63%	15,124	54.16%	33,038	13.72%	152.95%	64.36%	00:03:32
水曜日	23,407	14.77%	16,875	48.69%	35,406	14.7%	151.26%	60.55%	00:03:12
木曜日	22,890	14.44%	16,401	51.16%	35,408	14.7%	154.69%	64.29%	00:03:19
金曜日	22,130	13.96%	15,345	56.44%	34,534	14.34%	156.05%	66.87%	00:03:23
土曜日	23,154	14.61%	16,273	55.44%	33,797	14.03%	145.97%	64.36%	00:03:09
総計	158,506	100%	112,147	53.59%	240,873	100%	151.96%	64.43%	00:03:20

[7] 地域

都道府県	セッション	セッション割合	総ユーザー数	リピーター率	CV	CV割合	CVR	ENG率	平均ENG時間
(not set)	8,620	5.58%	5,275	39.91%	12,122	5.03%	140.63%	58.2%	00:01:29
California	7,437	4.81%	2,796	27.18%	11,095	4.61%	149.19%	69.85%	00:05:28
Texas	7,031	4.55%	2,984	25.64%	11,411	4.74%	162.3%	68.1%	00:05:11
Florida	3,716	2.41%	1,651	27.92%	6,048	2.51%	162.76%	71.66%	00:04:14
Nairobi County	3,665	2.37%	1,780	58.15%	4,778	1.98%	130.37%	58.42%	00:02:06
New York	3,488	2.26%	1,854	25.08%	5,424	2.25%	155.5%	61.47%	00:03:58
Dhaka Division	3,084	2%	1,927	35.24%	4,767	1.98%	154.57%	65.82%	00:01:19
Illinois	2,873	1.86%	1,404	29.34%	4,739	1.97%	164.95%	65.23%	00:04:03
Ohio	2,788	1.8%	1,023	26.49%	4,463	1.85%	160.08%	73.42%	00:05:28
Georgia	2,652	1.72%	1,405	19.07%	3,966	1.65%	149.55%	57.01%	00:04:23
Pennsylvania	2,426	1.57%	990	30.3%	4,346	1.8%	179.14%	73.74%	00:06:03
Colorado	2,146	1.39%	690	40.29%	3,669	1.52%	170.97%	80.66%	00:06:23
総計	154,468	100%	81,775	36.35%	240,873	100%	155.94%	65.77%	00:03:25

期間指定

2023/01/30 - 2023/02/28

[8] ページ別データ - ランキング

ページタイトル	URL	PV	セッション	総ユーザー数	ENG率	平均ENG時間
(not set)	(not set)	2,497,789	137,294	59,661	73.66%	00:03:51
Flood-It!	/	17,574	17,479	15,912	0.33%	00:00:00
Flood-It!	/	163	159	152	2.52%	00:00:00
Flood-It!	/	79	77	71	2.6%	00:00:00
Flood-It!	/??%5Bobject+Obj...	3	3	3	0%	00:00:00
Inundalo!	/	2	2	2	0%	00:00:00
إسئل - آن	/	2	2	2	0%	00:00:00
Lū lut-It!	/	1	1	1	0%	00:00:00
फलड-इट!	/	1	1	1	0%	00:00:00
総計		2,515,616	155,020	75,807	65.28%	00:03:24

[9] ランディングページデータ - ランキング

ページタイトル	URL	セッション	ENG率
(not set)	(not set)	131,619	76.84%
Flood-It!	/	17,479	0.33%
Flood-It!	/	159	2.52%
Flood-It!	/	77	2.6%
Flood-It!	/??%5Bobject+Object%5D=	3	0%
Inundalo!	/	2	0%
إسئل - آن	/	2	0%
Lū lut-It!	/	1	0%
फलड-इट!	/	1	0%
बाढ-यह!	/	1	0%
総計		149,344	67.76%

[12] 先月のデータ									
日付	セッション	セッション割合	総ユーザー数	リピーター率	CV	CV割合	CVR	ENG率	平均ENG時間
2023/01/01	4,469	3.13%	3,478	73.52%	5,094	2.85%	113.99%	68.07%	00:03:42
2023/01/02	4,453	3.12%	3,395	72.75%	5,041	2.82%	113.2%	70.6%	00:03:30
2023/01/03	4,378	3.07%	3,457	70.41%	5,135	2.87%	117.29%	68.48%	00:03:31
2023/01/04	4,144	2.9%	3,187	71.67%	4,772	2.67%	115.15%	70.13%	00:03:24
2023/01/05	4,193	2.94%	3,360	70.15%	4,966	2.78%	118.44%	72.31%	00:03:36
2023/01/06	4,326	3.03%	3,352	72.11%	4,957	2.77%	114.59%	70.09%	00:03:28
2023/01/07	4,134	2.9%	3,304	71.46%	4,809	2.69%	116.33%	68.87%	00:03:27
2023/01/08	4,159	2.91%	3,304	71.49%	4,845	2.71%	116.49%	70.86%	00:03:31
2023/01/09	4,193	2.94%	3,259	70.64%	4,879	2.73%	116.36%	71%	00:03:45
2023/01/10	4,234	2.97%	3,399	68.11%	5,146	2.88%	121.54%	72.79%	00:03:49
2023/01/11	4,436	3.11%	3,441	67.19%	5,238	2.93%	118.08%	71.87%	00:03:46
2023/01/12	4,616	3.23%	3,566	68.59%	5,383	3.01%	116.62%	70.17%	00:03:43
2023/01/13	4,532	3.18%	3,545	68.43%	5,400	3.02%	119.15%	72.97%	00:03:57
2023/01/14	4,611	3.23%	3,771	67.28%	5,664	3.17%	122.84%	70.9%	00:03:52
2023/01/15	5,022	3.52%	3,908	67.17%	6,032	3.38%	120.11%	71.05%	00:03:37
2023/01/16	4,665	3.27%	3,558	67.09%	5,642	3.16%	120.94%	72.2%	00:04:12
2023/01/17	4,371	3.06%	3,484	67.65%	5,584	3.12%	127.75%	73.03%	00:04:02
2023/01/18	4,491	3.15%	3,556	67.72%	5,557	3.11%	123.74%	72.59%	00:03:49
2023/01/19	4,826	3.38%	3,839	64.05%	6,024	3.37%	124.82%	73.12%	00:04:08
2023/01/20	4,897	3.43%	3,786	69.31%	5,915	3.31%	120.79%	73.53%	00:03:59
2023/01/21	4,995	3.5%	3,925	67.21%	6,086	3.41%	121.84%	73.11%	00:04:10
2023/01/22	4,973	3.48%	3,912	67.69%	6,103	3.41%	122.72%	71.67%	00:03:53
2023/01/23	4,617	3.23%	3,650	70.55%	5,529	3.09%	119.75%	73.1%	00:03:44
2023/01/24	4,499	3.15%	3,584	70.01%	5,412	3.03%	120.29%	73.15%	00:03:43
2023/01/25	4,440	3.11%	3,542	68.75%	5,398	3.02%	121.58%	73.87%	00:04:09
2023/01/26	4,816	3.37%	3,863	65.29%	5,982	3.35%	124.21%	71.93%	00:03:49
2023/01/27	4,901	3.43%	3,925	67.08%	6,817	3.81%	139.09%	70.78%	00:03:52
2023/01/28	5,132	3.6%	3,951	66.59%	7,824	4.38%	152.46%	72.08%	00:03:56
2023/01/29	5,080	3.56%	3,908	68.68%	7,841	4.39%	154.35%	72.95%	00:04:16
2023/01/30	4,901	3.43%	3,758	68.15%	7,664	4.29%	156.38%	72.64%	00:04:05
総計	142,728	100%	112,052	68.5%	178,718	100%	125.22%	71.52%	00:03:49

[13] 今月のデータ

日付	セッション	セッション割合	総ユーザー数	リピーター率	CV	CV割合	CVR	ENG率	平均ENG時間
2023/02/01	6,030	4.08%	4,947	49.81%	8,584	3.81%	142.35%	54.3%	00:03:04
2023/02/02	6,039	4.09%	4,830	52.75%	8,541	3.79%	141.43%	60.36%	00:03:20
2023/02/03	5,334	3.61%	4,173	64.41%	8,194	3.64%	153.62%	71.86%	00:03:52
2023/02/04	5,678	3.84%	4,565	60.26%	8,723	3.87%	153.63%	67.07%	00:03:36
2023/02/05	5,603	3.79%	4,591	60.73%	8,628	3.83%	153.99%	66.89%	00:03:33
2023/02/06	5,336	3.61%	4,189	62.21%	8,152	3.62%	152.77%	69.32%	00:03:30
2023/02/07	5,022	3.4%	3,996	64.76%	8,477	3.76%	168.8%	69.79%	00:04:03
2023/02/08	5,537	3.75%	4,386	58.71%	9,692	4.3%	175.04%	68.02%	00:03:40
2023/02/09	5,433	3.68%	4,266	63.27%	9,486	4.21%	174.6%	70.59%	00:03:53
2023/02/10	5,513	3.73%	4,348	62.26%	10,100	4.48%	183.2%	71.01%	00:03:46
2023/02/11	5,586	3.78%	4,475	62.66%	8,490	3.77%	151.99%	64.7%	00:03:21
2023/02/12	5,532	3.74%	4,561	61.85%	8,045	3.57%	145.43%	62.17%	00:03:21
2023/02/13	5,383	3.64%	4,351	58.97%	8,064	3.58%	149.8%	61.66%	00:03:30
2023/02/14	5,546	3.75%	4,505	56.36%	8,312	3.69%	149.87%	62.26%	00:03:19
2023/02/15	6,438	4.36%	5,162	51.38%	9,390	4.17%	145.85%	57.28%	00:02:55
2023/02/16	5,976	4.04%	4,815	55.68%	8,877	3.94%	148.54%	60.59%	00:02:56
2023/02/17	5,209	3.52%	4,213	65.77%	7,730	3.43%	148.4%	66.29%	00:03:17
2023/02/18	5,786	3.92%	4,837	58.09%	8,276	3.67%	143.03%	61.29%	00:02:52
2023/02/19	5,635	3.81%	4,702	58.38%	8,347	3.71%	148.13%	62.2%	00:03:08
2023/02/20	5,203	3.52%	4,279	61.67%	8,007	3.55%	153.89%	65.89%	00:03:37
2023/02/21	5,624	3.81%	4,649	57.95%	8,270	3.67%	147.05%	60.99%	00:03:09
2023/02/22	5,469	3.7%	4,424	58.09%	7,740	3.44%	141.52%	60.45%	00:03:11
2023/02/23	5,560	3.76%	4,677	56.64%	8,504	3.78%	152.95%	61.53%	00:03:06
2023/02/24	5,819	3.94%	4,849	56.36%	8,510	3.78%	146.25%	61.25%	00:02:50
2023/02/25	5,544	3.75%	4,504	61.39%	8,308	3.69%	149.86%	66.23%	00:03:07
2023/02/26	5,851	3.96%	4,732	56.55%	8,634	3.83%	147.56%	61.51%	00:02:40
2023/02/27	2,096	1.42%	1,883	60.17%	3,149	1.4%	150.24%	61.98%	00:02:05
総計	147,782	100%	119,909	58.93%	225,230	100%	152.41%	63.87%	00:03:18